

TOP NEIGHBORHOOD AGENT NETWORK

HERE'S WHAT YOU GET:

CROWNED AS #1 AGENT IN YOUR MARKET TERRITORY OF DOMINANCE

Which neighborhood do you own? Smash the competition by being named the #1 agent in your market territory by California Listings. Only one (1) agent per area. No one else can have this title as long as you're an active network member. For example: "Chris Cortazzo is the #1 agent in Malibu" - we said it, therefore it's undeniable. And we don't just say it, we prove it with content calling you the #1 agent in a specific neighborhood delivered every day.

[CLICK HERE FOR EXAMPLE](#)

FULL AGENT PROFILE +WEB BANNER RUN OF SITE

You will get your own custom link with a full profile that encourages buyers/shoppers to reach you directly through many touchpoints. Each unique profile will feature some of your hottest listings and host all of your California Listings editorial features showcasing your neighborhood expertise. We also give you a free Web banner run of site with your headshot and tagline. See examples at top right.

[CLICK HERE FOR EXAMPLE](#)

CUSTOMIZED WEEKLY CONTENT

Who is writing about you, your team and your listings every day? We are! California Listings is your most active content partner. We promise to deliver 2-4x custom editorial pieces and 4-8x social media promotions that feature you, your team and your listings every month. And we like to over-deliver!

[CLICK HERE FOR EXAMPLE](#)

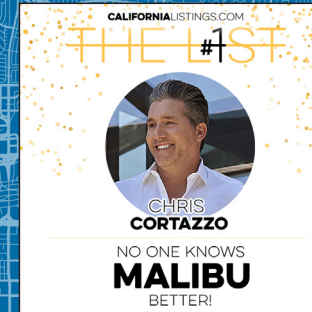
UNLIMITED PROPERTY LISTING PROMOTIONS

Your listings are your brand and visibility matters. No one understands this better than California Listings. We will promote all of your listings every day:

- Rotated on our home page
- Include active and solds on our "Listings" page
- Include your listings in our daily content
- Feature your listings in California Listings Magazine
- Feature your listings in our Tuesday newsletters

[CLICK HERE FOR EXAMPLE](#)

You deserve these badges of honor!



Promoted on social



Promoted on website


THE BEST AGENTS IN THE WORLD ARE HERE



CALIFORNIALISTINGS.COM

MONTHLY METRICS

Transparency is trustworthy. Here is a real example of what metrics report our agents get every month.

	Address: 9461 Charleville Blvd, #367 Beverly Hills	Date: 02/28/2023
	Phone: (310) 807-7350	
	Agent Name: CHRIS CORTAZZO	Report Period: 01/01/2023 – 01/31/2023

Users	Sessions	PageViews	Impressions
132,613	272,472	919,012	3,022,104
Agents Pages		90,291	

Page	Page View
https://californialistings.com/chrisortazzo/	4,522
January 5: Just Sold!	422
Listing of the Day: Malibu Privacy And Style	389
Fashion Nova CEO Picks Up \$40 Million Malibu Pad	273
January 12: Just Sold!	313
January 16: Hot Headlines	418
January 18: California Leasing	289
January 24: California Cribz	215
Malibu Cape Cod And Montecito Mega Sales Featured In Latest Issue Of California Listings Magazine	492



CHRIS CORTAZZO

MALIBU NEIGHBORHOOD EXPERT

CLICK HERE FOR PROFILE + LISTINGS

Creative	Date	Ad server Impressions	Ad server Clicks	Ad server CTR
300x600	1/1/2023	885	8	0.90%
300x600	1/5/2023	1,041	18	1.73%
300x600	1/8/2023	1,221	19	1.56%
300x600	1/12/2023	1,389	20	1.44%
300x600	1/15/2023	1,021	21	2.06%
300x600	1/19/2023	1,147	26	2.27%
300x600	1/22/2023	1,313	24	1.83%
300x600	1/26/2023	1,322	25	1.89%
300x600	1/29/2023	1,147	19	1.66%
Total		10,486	180	1.72%

MONTHLY STATS

As of 4/9/23

Website: 132K+ uniques
Impressions: 3M+ served
Newsletter: 60K+
Instagram: 22K+

THE BEST AGENTS IN THE WORLD ARE HERE



CALIFORNIALISTINGS.COM