

# CALIFORNIA LISTINGS MAGAZINE

**California Listings Magazine** puts your properties front and center! Your listings are your brand.

Published twice a month, **California Listings Magazine** takes the best content from our daily news site and infuses it with the hottest properties being offered up and down the Golden State. This full page, digital product connects readers directly to the top agents with active live links. Plus data trends and special features from the news division of **California Listings** means that you no longer need to go anywhere else for all of your real estate needs in California.

**Earn the competitive edge!**



**Drops Digitally  
Bi-Weekly** | Mondays 8am

SOCAL

NORCAL

## MAGAZINE MEDIA KIT 2023

July 18, 2022

CALIFORNIALISTINGS.COM

# CALIFORNIA LISTINGS

Find the best California real estate agents and their listings for sale here, plus leading industry intel



**CALIFORNIALISTINGS.COM/MAGAZINE**



# DIGITAL DISTRIBUTION

Drops: Every Other Monday at 8am

## REACH

Bi-Weekly Metrics

Traffic on CaliforniaListings.com: **68,250+**

Traffic on CaliforniaListings.com/Magazine: **15,000+**

Number of times readers clicked on Magazine pages: **14,500+**

Total pages viewed by readers: **461,000+**

Average pages seen by each reader: **32+ (of 60 pages)**

Number of digital downloads: **250+**

## MARKETING

Every issue is highly promoted

Website home page: **136,500+ uniques per month**

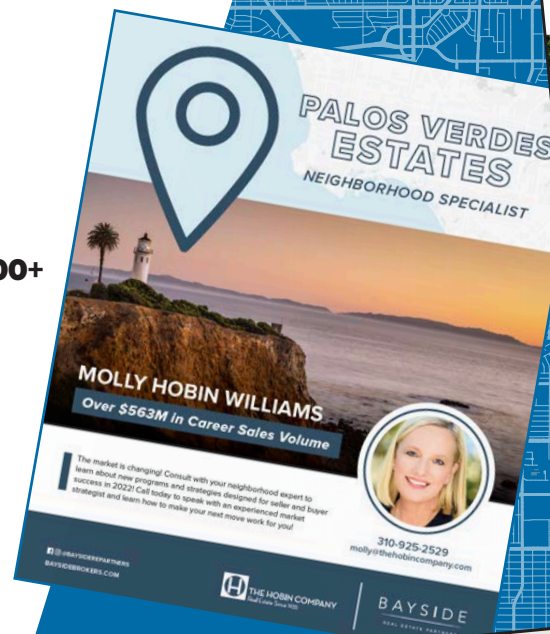
Dedicated eblast every Monday: **65,000+ subscribers**

Social media daily promotion: **17.5K+ loyal fans**

- + Paid social media outreach
- + Paid partnership promotions
- + Top agent promotions
- + In-house brokerage promotions



If you're not in this magazine...  
**You're not tapping our big reach --  
an audience that no one else has.**  
Reach your full potential in 2023!



ADDRESS	CITY	PRICE	REPRESENTED
4363 Hayvenhurst Avenue	Encino	\$4,500/mo	Landlord
1756 Clear View Drive	Beverly Hills	\$48,000/mo	Landlord
25405 Calcutta Pass Lane	Saugus	\$665,000	Buyer
8300 Sedan Avenue	Canoga Park	\$694,179	Buyer
20802 Oklahoma Court	Chatsworth	\$915,000	Seller
1445 N Niagara Street	Burbank	\$1,395,000	Buyer & Seller
5863 Natick Avenue	Sherman Oaks	\$1,399,000	Seller
1433 N Waterloo Street	Silver Lake	\$1,480,000	Buyer & Seller
12117 Maxwellton Road	North Hollywood	\$1,700,000	Buyer & Seller
5715 Troost Avenue	North Hollywood	\$1,910,000	Buyer
4115 Weslin Avenue	Sherman Oaks	\$2,437,500	Buyer
301 S Mansfield Avenue	Los Angeles	\$2,874,000	Buyer & Seller
4453 Gentry Avenue	Studio City	\$2,900,000	Buyer & Seller
5946 Woodlake Avenue	Woodland Hills	\$3,000,000	Buyer
4330 Beck Avenue	Encino	\$3,165,000	Seller
4907 Valjean Avenue	Studio City	\$3,840,000	Buyer
4517 Lemp Avenue	Studio City	\$4,100,000	Seller
11795 Canton Place	Encino	\$4,115,000	Seller
17600 Tarzana Street	Encino	\$5,300,000	Seller
12075 Mound View Place	Encino	\$4,350,000	Buyer
4050 Contera Road	Tarzana	\$4,550,000	Buyer
4653 Vanalden Avenue	Encino	\$4,807,000	Seller
5060 Gloria Avenue	Encino	\$7,623,500	Seller
Monument Street	Pacific Palisades	\$7,900,000	Seller
4565 Encino Avenue	Encino	\$12,512,500	Seller

the Chernov Team

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